

IMPACT REPORT



2021

BLUE
MISSIONS GROUP

OUR MISSION

Connecting communities with access to clean water and improved sanitation while inspiring a generation of global citizens through reflection, education, and service-driven travel.



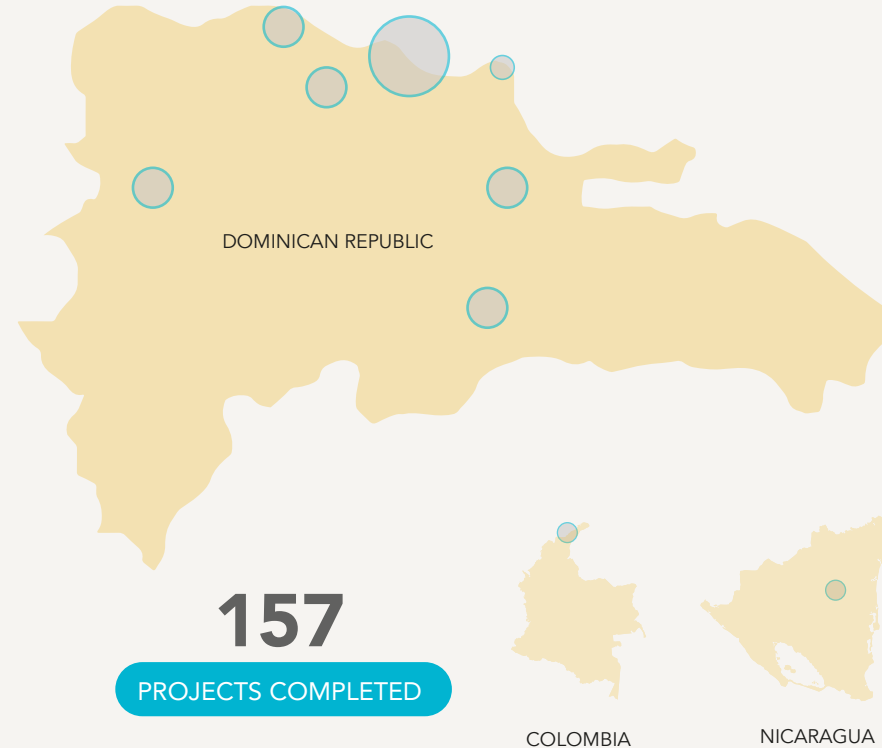
THE WASH CRISIS

The Water, Sanitation and Hygiene (WASH) Crisis is a critical issue today, possibly more than ever. In a time where hand-washing became the first line of defense against harm, it is hard to imagine that a faucet could be considered a luxury. However, while much of the world scrubbed away at germs in an attempt to stop the spread of COVID-19, 785 million people lacked access to the basics of prevention - clean water. We believe it's never been a more important time to make a dent in the water and sanitation crisis than now.

Access to clean water at home means improved health for families, more time for children to spend at school rather than collecting water, and more chances to seize opportunities to progress. We are dedicated to working in the most remote areas to help communities that have been overlooked for generations gain access to clean water and proper sanitation. It is the people in these places that motivate us to continue pushing forward no matter what obstacle, pandemic, or challenge gets in the way. We are beyond grateful for our family of supporters who helped us come out of difficult times stronger than ever.



IMPACT TO DATE



27,130

PEOPLE CONNECTED WITH CLEAN WATER

8,010

PEOPLE CONNECTED WITH IMPROVED SANITATION

3,246

VOLUNTEERS IMPACTED



2021

9
WATER
PROJECTS

14
SANITATION
PROJECTS

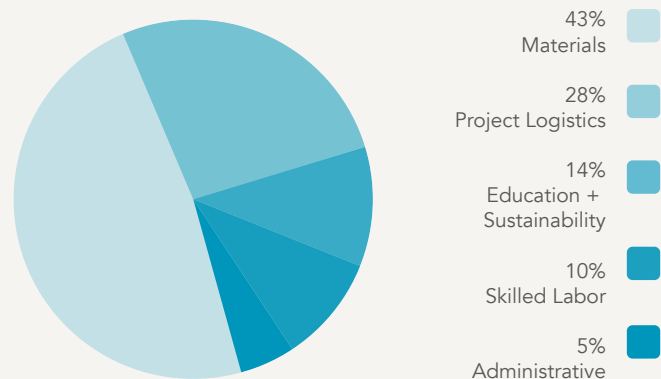
509
VOLUNTEERS

WATER PROGRAM

Our water projects mainly consist of an aqueduct system that taps into a clean local spring and uses gravity to push water along a pipe system from up in the mountains down to a faucet in every home. In 2021, we constructed 9 gravity-driven aqueducts to connect 1,940 individuals with access to clean water.

Many of the communities we work in previously depended on walking to collect water from nearby streams, which accounts for about 3.5 hours a day on average. Spending time to collect water means there is time taken away from school, from earning an income, or from spending time with your family. Other communities rely on purchasing their water from mobile water trucks. This option places an enormous financial burden on community members, continuing to build a barrier for progress. With access to clean water at home, the future is bright.

PROJECT COST BREAKDOWN:



PEOPLE CONNECTED WITH CLEAN WATER

1,940

TOTAL PROGRAM COST
\$207,120.13

AVG COST PER FAMILY
\$533.81



COMMUNITIES

El Guayabo

19.3626, -69.99123

Maluco #1

18.90351, -69.84058

Caño Dulce

19.64817, -70.33824

Los Rincones

19.35872, -69.96773

El Cruce y Ramonal

19.36259, -69.99012

Arenoso #2

19.56715, -70.63292

La Peñita

19.40555, -71.56471

Maluco #2

18.90351, -69.84058

Arenoso #1

19.56715, -70.63292





“Thank you for giving me the opportunity to pursue my dream of becoming a lawyer.”

- VIOLENY ESTEVEZ



WATER IS OPPORTUNITY

As a 10 year old, Violeny understood the importance of having access to clean water. She knew that missing school to collect water for her family every day was going to make it difficult to fulfill her dream of becoming a lawyer. However, when Violeny heard that her community was going to be working with BLUE Missions to change this reality, she made it a priority to be present in every meeting in order to make her dream come true.

Today, because of our supporters, Violeny’s dream is becoming a reality.

Violeny is currently in her 2nd year of pursuing her law degree at Pontificia Universidad Catolica Madre y Maestra. Having access to clean water in her community, presented Violenny with the time and opportunity to attend all of her classes. She has since participated in other BLUE Missions’ projects to connect other communities with this opportunity that she received.

WOMEN’S EMPOWERMENT

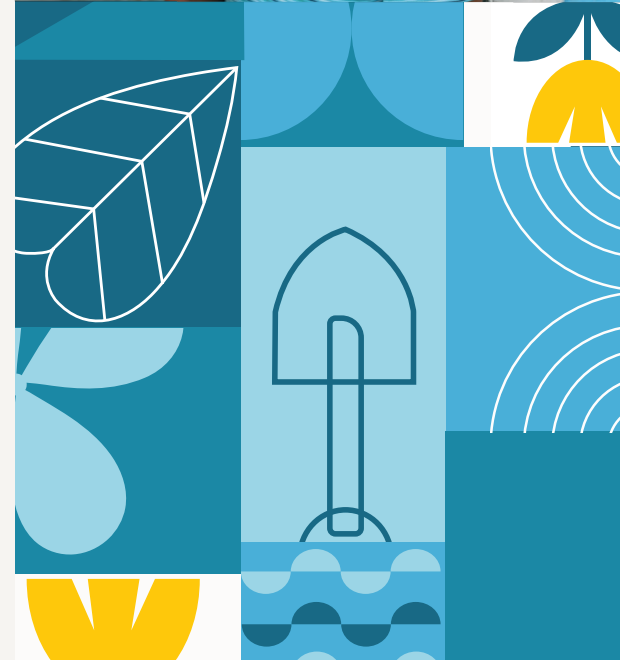
This year, we began developing a new Women’s Empowerment program to create valuable learning experiences and opportunities for the women who benefit from our projects.

REFORESTATION

The new reforestation program will aim to protect the integrity of the environment surrounding the water sources in our projects. This is essential in continuing to preserve the long-term sustainability of the water supply across all of our projects.

POINT OF USE FILTERS

Another initiative in the research and development stage at BLUE HQ Dominican Republic are Point of Use Filters. These filters will be made in-country and distributed to families to filter tap water from established water systems. This ensures access to safe drinking water in communities where the water may need extra filtration.

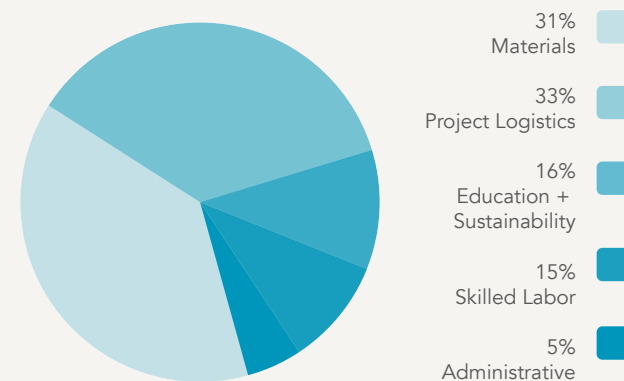


SANITATION PROGRAM

Our sanitation projects result in newly constructed ventilated improved pit latrines (VIPs). These bathrooms drastically transform the hygienic environment for a family by providing them with a safe, private, and sanitary space to use the bathroom. We work with community leaders to select families most in need of a bathroom transformation. Most of the benefitting families have a structure made of tree branches and palm leaves or rusted metal. Others, don't have a bathroom at all.

In 2021, we completed 14 sanitation projects connecting 1,200 individuals to safe and proper sanitation. With sturdy new bathrooms complete with a toilet and door locks, families gain a higher level of dignity.

PROJECT COST BREAKDOWN:



PEOPLE CONNECTED WITH SAFE & PROPER SANITATION

1,200

TOTAL PROGRAM COST
\$181,074.89

AVG COST PER FAMILY
\$754.48

COMMUNITIES

- | | |
|---|---|
| El Guineo 18.82473, -70.13468 | El Naranjo 19.590965 -70.257235 |
| La Javilla 18.79677, -70.12817 | Jagua Clara 19.57893, -70.22406 |
| Jamao Afuera 19.34864, -70.0119 | Altos de Guaranal 19.53793, -70.28913 |
| Piedra Azul 18.81434, -70.19945 | La Vega 19.113363 -70.699576 |
| Loma de Pozo Prieto 19.75767, -71.13276 | Los Oreganos 19.34864, -70.0119 |
| Marmolejos 19.74126, -71.00276 | El Aguacate 19.40261, -71.53262 |
| El Rucio 19.26372, -70.04029 | Monte Higo 19.37574, -71.53304 |
| Los Chivos 19.36283, -70.00282 | |



BEFORE



AFTER



FIRST WATER, THEN SANITATION.

"In Cesar's family, everyone in their household held the responsibility of collecting water. There was only enough time in the day for the women and children to make one trip to collect water with jugs that were not large enough to hold the amount of water needed for the entire family.

Just two years later, it is incredible to see how much life has changed for them since our team connected their home with a faucet. Working together with Cesar on his VIP latrine, he shared how grateful he is for the opportunities his granddaughters will have as they grow up in this community. Instead of carrying heavy jugs on a trek for water, they are carrying pencils and paper to school just down the road. They have the opportunity to learn, grow, and spend more time with their friends. They get to return home each day to a house with clean water. While placing the final touches on his VIP latrine, he was full of joy because now his granddaughters had a safe, private, and dignified space to use the bathroom right in their home".

- Natalia Esnard, Program Manager

VOLUNTEER PROGRAM

How do you change the world? We believe you can by inspiring a generation of world-changers. Since 2010, it is with this intention that BLUE offers people of all ages the opportunity to serve alongside our field team in the frontlines of our water and sanitation projects. The BLUE volunteer experience is the cornerstone of our mission to make an impact. Project after project, we witness volunteers positively impacted by connecting with the WASH crisis first-hand, making a unique human connection with friends, and witnessing the vast disparities between their own reality and the reality of these rural communities.

It is through these experiences and countless others when our volunteers realize that they truly do have the power to change the world and make a difference. Our volunteers return home from the BLUE experience motivated to seek out their own purpose and role in being a more conscious global citizen.

PARTICIPANTS IMPACTED

509

COMMUNITY SERVICE HOURS EARNED

75,900

TOTAL PROGRAM COST

\$265,393.60

WHO TRAVELED WITH US?

University

High School Students

Family

Faith Based Groups

Corporate Groups

COMMUNITY CONTRIBUTION FEE

Each volunteer that travels with BLUE Missions is responsible for a trip fee which covers their trip expenses, with the remainder contributing to our operational budget. In addition to the trip fee, we ask our volunteers to fundraise a portion of their project's construction costs, the Community Contribution Fee (CCF).

We believe that learning how to fundraise is a valuable part of the volunteer experience. It teaches our young volunteers how to crowdsource resources for something they believe in, a crucial skill for achieving big dreams.

ALLOCATION OF VOLUNTEER DUES:

TRIP FEES

- Flights **\$227,089.07**

- Trip Leaders **\$29,722.53**

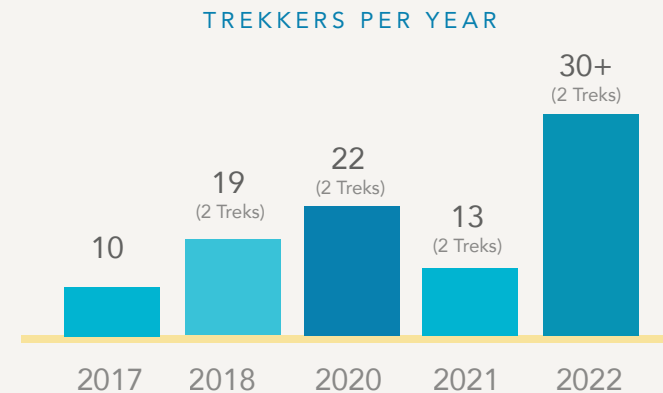
- Insurance **\$8,585**

CCF

- Project cost **\$203,895.77**



ADVENTURE TREKS



13

TREKKERS

364

TOTAL MILES WALKED

LIVE IN THE MOMENT

Our Adventure Treks are an opportunity for people to make an impact with us while connecting with their own personal growth and the outdoors. By pledging to climb a mountain for clean water, our trekkers raise funds to contribute to the construction of a water project and then complete a multi-day hike to the summit of the tallest mountain in the Caribbean, Pico Duarte. After the trek, each group visits a community that benefitted from a BLUE Missions project to fully understand the impact of their efforts. There's no better way to tap into your purpose than by spending a few days fully engaged in the present, in nature, with a group of people climbing for a common goal.

TESTIMONIAL

When I signed up for this mission trip it was because I wanted to donate to the mission, hike 28 miles and be surrounded by like-minded people. But let me tell you that this mountain completely broke me to my core. It stripped all of those outer layers that I've been wearing. Absolutely the most physical, mental and spiritual thing I've ever done. If that mountain wasn't enough to break me down and humble me, the visit to the community gave that long hike a real purpose. The locals now had running water because of BLUE. They were so genuinely grateful for such a simple thing that we take for granted every single day. When I got to the bottom of that mountain I said I would never do it again. But I realized that I have to climb that mountain again, I will do it for them.

-Caroline Milliken

REACH PROGRAM

Through our REACH (Reflection, Education, and Action to Connect Humanity) Program, students are taught about a variety of global issues through a suite of educational resources we offer schools, from in-class presentations to online courses. The purpose of REACH is to extend our mission to our local community in order to continue inspiring purpose-driven action within our volunteers without having to leave the country.



Leadership



Citizenship



Conservationism



Sustainability



INTRODUCING: CAUSECLASS

We are excited to present our newest program, CauseClass, a virtual service platform presenting students the opportunity to learn about some of the world's greatest needs and how they can actively be part of the solution. The program is taught through a series of quirky videos, guided readings, and quizzes to keep learner engaged.

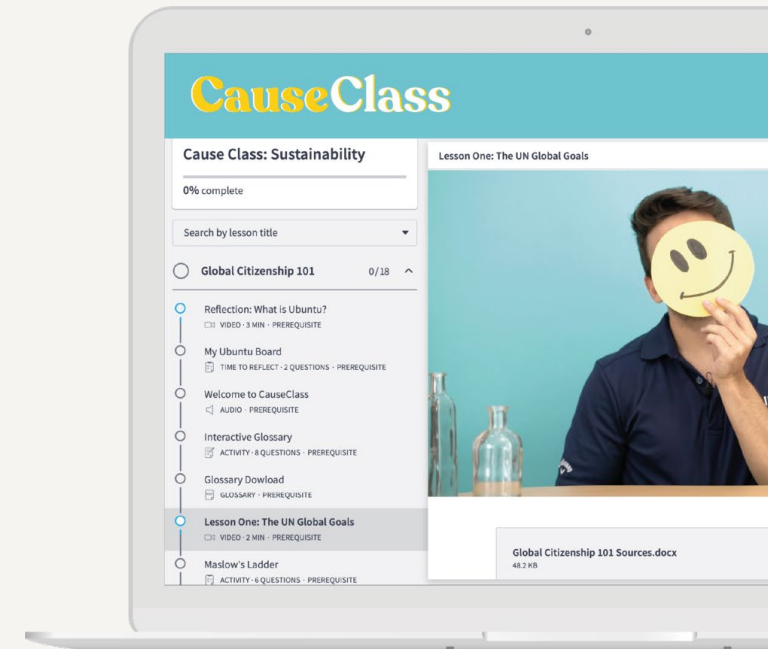
Using the REACH model, CauseClass students are guided through purpose related reflections, educated on the simple facts that make up complex global issues, and challenged to act on what they've learned. Students are provided with direct and immediate ways to become a part of the solutions. Through this new program, we are able to reach more people than ever before and inspire thousands into purpose-driven action as the global citizen they aspire to be.

783

STUDENTS ENROLLED

11,500

SERVICE HOURS
COMPLETED



OPERATIONS

Our team continued to grow as we brought on new talent. With this growth, we now have people in place to exclusively focus on our sustainability and local leadership training programs in the Dominican Republic. The majority of our employees in the Dominican Republic were scouted from communities we previously worked in. As a member of our team, not only are they able to make a consistent living, but also find purpose in work that makes an impact.

3
NEW TEAM MEMBERS

\$136,553.64
TOTAL DONATED BY THE TANK

30 EMPLOYEES



6 - MIAMI

24 - DOMINICAN REPUBLIC



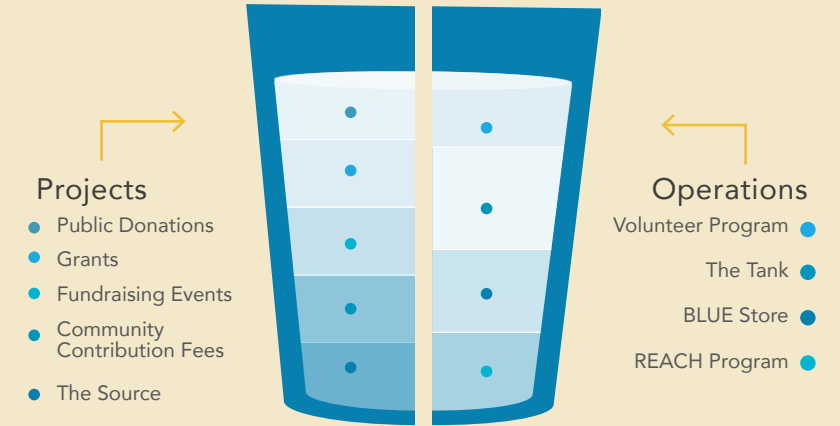
100%

Of public donations go directly to the field. In order to fund water and sanitation projects. To fund operational expenses such as events, US office and salaries, we rely on a margin from our volunteer trip fees, store sales and The Tank members.

THE TANK

A generous group of donors who understand that without a strong team, without a place to call home, and without fundraising events, there is no way to carry out our mission. These donors choose to allocate their annual giving towards our operating expenses to keep us moving forward.

BE BOLD MODEL



We have two separate bank accounts, one for projects and one for operations.

INTRODUCING:
THE SOURCE

This year, we launched a new way to give towards our projects, The Source, a monthly giving program that helps assist in the long-term sustainability of BLUE Missions. Supporters joined the monthly giving program at varying amounts starting as low as \$10.00 per month. We promoted the launch of The Source asking supporters to consider subscribing to impact, making giving a part of their lifestyle.

MEMBER SPOTLIGHT:

When Alexa first served with BLUE 6 years ago, she discovered her passion for serving others and interest in public health. Since then, she has been preparing for a career in the medical field, while continuing to volunteer with BLUE. She believes in the importance of paying forward what she has received to others.



“Over the last couple of years, it’s been difficult for me to go back to the campo and participate in hands-on work; but sometimes, it’s the behind-the-scenes and logistical items that need attention too. Without funding for materials, there’s no trip; if there’s no trip, then one less town has access to clean water and sanitation, and one less group of volunteers miss out on finding their why.”

-Alexa J.



THANK YOU

ALONE WE ARE **ONE DROP,**
TOGETHER WE **FORM A WAVE**

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BUILDING **LOVE**
UNITING EVERYONE

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